



44 Delicious Pages

BatesMeron's new lookbook is hot off the presses. Click here to get yours today.

sweet seasonal **bzzz**

Good Things Come In Sweet Packages

Every year, it's the same thing. You've just come out of your Thanksgiving coma when it hits you: "what are we sending out for the holidays?" And after rifling through your desk for that 1993 corporate gift catalog or googling "corporate Christmas card," you find yourself settling for a gaudy, foil-stamped throwaway or the dreaded clip art ecard.

The holidays present a great opportunity to reach out to your clients in a thoughtful and memorable way. So this year, we've made it easy for you. For our clients only—the people we know, the voices we speak every day—we've put together four basic packages to help you deliver your own brand of holiday cheer.

Beat the holiday rush. Pick your package today!



InQyre holiday eblast
 Cultivaris printed tri-fold card



the George Bailey

It's a Wonderful Life when your clients know you care. We begin by crafting a custom greeting from your company—warm and fuzzy or clever and funny. Once you pick your favorite design from several options, we'll print 1,000 and give you rich envelopes to match. We'll also develop a matching HTML eblast that contains embedded links, which we'll send out to your entire mailing list. Always a classic.

For \$2,250 this package includes:

- Custom Card (printing 1,000)
- Luxe Envelopes (quantity 1,000)
- Matching HTML Eblast



the Ralphie Parker

Sending a custom holiday card always makes for a nice **Christmas Story**. We'll design multiple custom designs for you to choose from, then find some warm paper stock to bring it to life. And as part of the package, you'll receive 500 envelopes to match. It's ok to get excited. Just don't shoot your eye out.

For \$1,750 this package includes:

- Custom Creative Card (printing 500)
- Luxe Envelopes (500)



the Clark Griswold

Before your clients leave for **Christmas Vacation**, a simple postcard can send them off smiling. This holiday postcard will feature a custom greeting from your company but skips the need for an envelope—just a warm design and message on the front and a mailing area on the back, plus room for personalization. A little something to brighten up their year.

For \$1,400 this package includes:

- Custom Creative Postcard (printing 500)

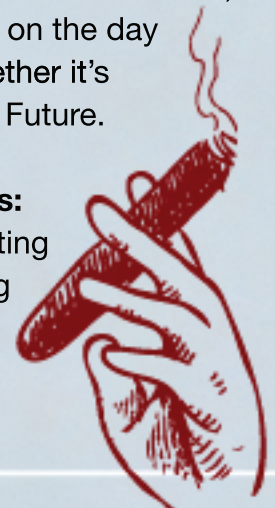


the Frank Cross

For those without the time or budget to broadcast holiday cheer: your clients need not get **Scrooged**. A simple HTML ecard can get the job done. We'll develop 2 creative eblasts, each with a custom message and design. Once you pick one, we'll program it with a few embedded links, then send it to up to 500 people on the day and time of your choosing—whether it's Christmas Present or Christmas Future.

For \$850 this package includes:

- Custom Eblast Design & Writing
- HTML Programming/Sending



(Since we don't know how many people are on your Good List, all print quantities listed here are just estimates. If you want a different quantity, we'll work it out together and adjust the cost.)

Don't let the Ghosts of Christmas Past make you settle on a last-minute stocking stuffer. Stay ahead of the holidays this year—contact us this week and let's figure out how you want to make this season special!